

## **DisruptHR at the Birmingham AI Summit: Insight and inspiration for HR Leaders**

Birmingham, UK – 1/05/2025 – The Disrupt HR Birmingham event, held at the Birmingham AI Summit at Aston University, proved to be a pivotal moment for HR professionals eager to learn about the transformative role of artificial intelligence in the world of work. Featuring industry thought leaders and HR experts, the event provided a platform for participants to discuss AI's impact on HR and its potential to shape the future of employee engagement, recruitment, and people development.

Kul Mahay, the organiser of the Human Centred Leadership Conference, was one of the event's featured speakers. He discussed the evolving role of HR leaders in adapting to the technological advancements brought by AI.

"AI is changing how HR functions, but it's important that we remember the human element in all of it. The future of HR lies in balancing technology with empathy and creativity. Disrupt HR at the Birmingham AI Summit showed how we can combine both to build better workplaces," said Kul Mahay.

In addition to the discussions on AI, attendees were treated to interactive lightning talks that inspired creativity and innovation within the HR sector. The event concluded with key takeaways about how AI can enhance decision-making, improve employee experience, and automate administrative processes.

Jamie Keeling, Head of Solutions at My Staff Shop, shared his excitement about the event's impact: "The Birmingham AI Summit was an incredible opportunity for HR professionals to engage with cutting-edge technology. At My Staff Shop, we're always looking for ways to innovate in the employee benefits space, and events like DisruptHR Birmingham help keep us ahead of the curve in understanding the future of people management," said Jamie Keeling.

DisruptHR Birmingham is back for its third main event this September 11th from 5.30pm-9pm at The Button Factory in Birmingham's Jewellery Quarter. For updates, [connect with us on LinkedIn](#).